AccuKnox logo consists of two elements: the emblem and logotype. The emblem represents the technology and platform of Cloud security. These are balanced by a sanserif logotype reflecting AccuKnox Industry and expertise.

The primary version of our logo is shown here. It should be used wherever possible. These two elements should never appear separately. The only exception to this rule is in selected digital uses (favicon, motif and Icons) and merchandise material that has been approved by the brand team. This is covered in more detail later in the guidelines.

Additional logo versions are available for restricted formats and specific uses. See page 5 & 6.

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SVG, PNG Bundle
When you place our logo in a design, please make sure you give it room to breathe; we call this “clearspace.”

Always leave a clearspace area equal to the cap height of the Motif ‘Polygon’

Logo artwork comes with the clearspace dimensions included in the art board size.
Logo Light Background Combinations
Logo Dark Background Combinations

AccuKNOX

AccuKNOX

AccuKNOX

AccuKNOX

AccuKNOX

AccuKNOX
It is also known as Spot Colour logo or Black & White logo.

This is mostly used when the brand original colours cannot be used on particular vertical.

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SVG, PNG Bundle
Logo on background images
Logo usage with partners
There will be times when our logo needs to appear as profile picture/image on social media pages.

Shown here are examples of the different combinations.
Shortcut icons, Android or iOS thumbnails

The emblem is fit in its maximum and safe size for cross platform icons
The horizontal logo is the preferred choice for digital uses to ensure maximum standout in small areas.

Our preferred position of the logo is in the bottom right-hand side, but when content, context, and usability of your digital touchpoint restricts, use your best judgment to achieve logo standout.
Logo usage on stationary

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SVG / PDF bundle
Logo Don’t’s

[Images of various logo designs marked with an 'X']
## Fonts & Typography

<table>
<thead>
<tr>
<th>Font Style</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Montserrat-Bold</td>
<td>700</td>
</tr>
<tr>
<td>Montserrat-Semibold</td>
<td>600</td>
</tr>
<tr>
<td>Montserrat-Medium</td>
<td>500</td>
</tr>
<tr>
<td>Montserrat-Normal</td>
<td>400</td>
</tr>
</tbody>
</table>

[Download Fonts Bundle]
AccuKnox

Cloud Security that secures “Build to Runtime”. Compliant with SOC2, STIG, PCI, HIPAA, CIS, MITRE, NIST, and more. One Platform that can do Agentless ASPM and CSPM, CWPP, KSPM, and KIEM. AI–LLM powered durable, reliable, and scalable CNAPP solution.